

**ISDA News
Quarterly Newsletter**

The ISDA Quarterly Newsletter is provided to all ISDA Members.

Full Page 7.75" x 10" (46.5 x 60 picas) \$550 per issue/B & W	Half Page 7.75" x 4.875" (46.5 x 29.4 picas) \$300 per issue/B & W	Quarter Page 3.75" x 4.875" (22.5 x 29.4 picas) \$165 per issue/ B & W	Eight Page 3.75" x 2.5" (22.5x15 picas) \$110 per issue/B&W
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Remove Classified Section please (we are going to completely cut these out for the public)

Annual Session Program

Full Page 3.5" x 8.75" (21 x 53 picas) \$385	Half Page 3.5" x 4.25" (21 x 25.5 picas) \$220
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**ISDA Directory
8 ½ x 11 – 65 – Pages**

Full Page 7.75" x 10" (46.5 x 60 picas) \$850 Full Color \$650 B & W	Half Page 7.75" x 4.875" (46.5 x 29.4 picas) \$550 Full Color \$450 B & W	Quarter Page 3.75" x 4.875" (22.5 x 29.4 picas) \$450 Full Color \$350 B & W	Eight Page 3.75 " x 2.5" (22.5x15 picas) \$300 Full Color \$200 B & W
Outside Back Cover	\$1,000 Full Color \$900 B & W		
Inside Front Cover	\$1,000 Full Color \$900 B & W		
Inside Back Cover	\$1,000 Full Color \$900 B & W		

ISDA Website

\$400 for 1 year

**Advertising Contract
ISDA Publications**

**Idaho State Dental Association
(ISDA)**

**1220 W. Hays Street
Boise, ID 83702**

Ph: (208) 343-7543 Fax: (208) 343-0775

E-mail: info@isdaweb.com

Firm Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

PLEASE LET US KNOW WHICH PUBLICATION YOU WOULD LIKE TO ADVERTISE IN

- | | |
|---|---|
| <input type="checkbox"/> Quarterly Newsletter | <input type="checkbox"/> Annual Session Program |
| <input type="checkbox"/> ISDA Directory | <input type="checkbox"/> Website Ad |

Submission deadlines: January 1 • April 1 • July 1 • October 1

Ad Size _____ Full Color Black & White

Amount of Ad \$ _____

TERMS

Contract must be completed and returned by mail, fax or e-mail to ensure placement. Verbal requests do not guarantee publication. Copy/artwork that does not meet camera-ready standards is subject to layout fee. All ads submitted for publication become the property of ISDA and cannot be returned. All advertising copy is subject to approval by the ISDA. ISDA reserves the right to modify or exclude advertising which ISDA may consider to be questionable, unethical, or containing unsupportable claims. First time advertising must submit payment with initial contract. Payment terms are thirty days.

As the person authorizing to reserve ads, I agree to the terms above:

Signature: _____ Date: _____

Printed Name: _____